

KRISHI VIGYAN KENDRA, AMBALA
SUCCESS STORY UNDER ARYA PROJECT

Enterprise : Poultry

1. Name of youth: Sh. Malkit Singh Singh

2. Complete address: Sh. Malkit Singh

Village Sherpur Salkhani, Block Barara,

District Ambala -133004 (Hry.)

3. Contact no.: 9896371520/8168104262

4. Whatsapp no.: 9896371520

5. Geocordinates: 30.328225 77.170624

6. Background/situational analysis/benchmark

Sh. Malkit Singh is a young Poultry farmer (28 years, Education 10+2) from village Sherpur Salkhani . He wanted to start poultry (Broiler) farming for which he contacted at KVK Tepla in 2019 and with proper expert advice he established shed. Meanwhile being included in ARYA Project he got training from KVK and then started contract farming with Sugna pvt. Ltd. Getting skill training under ARYA project he earned a net profit of Rs. 1,57,500 in 6 months.

7. Technical intervention: training, visits, interactions etc :

- Training
- Technology : Feed Management, Disease Management, Nutrition Management etc.
- Farm Advisory Services
- Exposure visit at CPDO
- Linkages : Sugna Pvt. Ltd. (Contract farming), Hyderabad

8. Establishment of entrepreneurial units : 1 unit (Gurnam Poultry Farm, Sherpur Salkhani)

9. Convergence with other govt. schemes: ATMA, RKVY, TSP, etc. : No

10. Functional linkages with other departments/organisations :

- Central Poultry Development Organisation (NR), Chandigarh
- Animal Husbandry Department, Ambala city
- Lala Lajpat University of Veterinary & Animal Sciences, Hisar : Advisory
- Disease Investigation Lab/ Pashu Vigyan Kendra, Ambala City : Technical guidance, Disease etc.

- NABARD,Ambala : Loan

11. Youth to youth extension: motivated to other youth : 2

12. Market linkages: **Sugna Pvt. Limited, Hyderabad**

- 3 years contract complete input like supply of birds, feed, vaccine , medicine & marketing
- Buyback facilities
- Motivating youths
- Provide Rs. 7-10/kg. according to cost of production & market value of produce

(Bonus,incentives upto 50% margin)

13. Any support from other organisations etc.: No

14. Present worth of the unit (year wise income): expenditure, income etc.

Year	Produce (Birds/EggsNo.)	Contract farming	Gross return (Rs.)/6 months	Expenses (Rs.)/6 months	Net Return (Rs.)
2019-20	Birds:2500 (Broiler)	Average @ 40000 p.m.	2,40,000	82,500	1,57,500

1. Good quality photographs in action mode :

